

from Ontario Power Generation

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## POWERING THE FUTURE OPG tells its story of cleaner air

**Toronto:** Ontario Power Generation (OPG) is kicking off a new public awareness campaign called *Powering the Future*, which highlights the company's transformation to Ontario's clean power generator.

Last year, OPG burned its last piece of coal to make electricity. This was the largest single action to combat climate change in North America to date. Two northwestern coal stations were converted to renewable biomass. Now, together with a diverse fleet that includes 65 hydroelectric stations and two nuclear stations, OPG's power is 99.7 per cent free of smog and greenhouse gas emissions.

"Ontarians can take pride that their company led the way on clean energy. We encourage them to visit our web site to see how we're making sure our generating stations continue to provide clean, reliable power at about half the cost of other generators," said Ted Gruetzner, Vice President Corporate Relations and Communications.

The ads will run between Sept. 14 and Oct. 17 on network and specialty channels across Ontario. Digital and print ads complement the campaign.

Please visit <u>opg.com</u> to view the ads and to learn more about OPG's clean power transformation.

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For more information, please contact:

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